

## Appendix B - Raising Educational Achievement and Aspirations Action Plan

<b>Redditch Partnership Issue 1:</b>	<b>To improve literacy and numeracy in Redditch schools</b>						
<b>Aim:</b>	To improve levels of attainment at KS2 and progress from KS1 to KS2 in literacy and numeracy to at least in line with Worcestershire average. To improve the proportion of students attaining grade C or above in English and maths, and who make the expected progress in English and maths from KS2 to KS4, to at least in line with Worcestershire average.						
<b>Key Issues:</b>	<ul style="list-style-type: none"> <li>• Low levels of literacy and numeracy on entry to some Redditch schools, and some rates of progress below expectations.</li> <li>• This has a negative impact upon the overall levels of attainment and progress of some pupils.</li> <li>• Levels of attainment and rates of progress in literacy and numeracy are influenced by pre-school provision and by parents.</li> </ul>						
<b>Actions to Tackle Key Issues:</b>	<b>Project</b>	<b>Key Actions</b>	<b>Completion Date</b>	<b>Lead Partner(s)</b>	<b>Resources</b>	<b>Measures of Success</b>	<b>Progress to date</b>
	<p>1a. To consider issues of early years care and the role of Children's Centres and their impact on literacy and numeracy levels.</p> <p>1b. To raise greater awareness of Children's Centres.</p>	<ul style="list-style-type: none"> <li>• Redditch Local Children's Partnership to consider recent Ofsted reports for Children's Centres in Redditch. To determine further action from this.</li> <li>• Request that all schools promote Children's Centres for relevant families</li> </ul>	March 2011	WCC / LCP	None identified	Increased number of children from appropriate backgrounds accessing Children's Centres	In process of being arranged.

	2. To increase parental engagement in their children's education and the impact this has on educational development.	<ul style="list-style-type: none"> <li>Identify examples of best practice in Redditch schools and those who have achieved the Leading Parent Partnership (LLP) award designed to encourage parents to engage in their children's education.</li> <li>Schools to actively promote these examples of best practice to other schools to encourage them to take up parental engagement award schemes / initiatives.</li> </ul>	July 2011	LCP  LCP Schools reps	None identified	Increased number of schools gaining the LPP award and initiatives in Redditch schools designed to engage parents with their children's education.	None reported.
	3. To review access to educational support services for families in Redditch.	<ul style="list-style-type: none"> <li>Compile a list of support services available to families and circulate to all schools in Redditch for circulation to relevant families.</li> </ul>		WCC		Greater uptake of support services by parents, and parents better informed about the support services they can access.	None reported.

<b>Redditch Partnership Issue 2:</b>	<b>To raise the aspirations of children and young people in Redditch</b>						
<b>Aim:</b>	To raise awareness of the opportunities on offer to children and young people in Redditch.						
<b>Key Issues:</b>	<ul style="list-style-type: none"> <li>Partners and schools feel that aspirations of young people in the town are generally very low.</li> <li>Young people are not always taking full advantage of the opportunities that already exist in the town for them.</li> <li>More work needs to be done to help provide more opportunities for young people in the town and to promote these opportunities more effectively.</li> </ul>						
<b>Actions to Tackle Key Issues:</b>	<b>Project</b>	<b>Key Actions</b>	<b>Completion Date</b>	<b>Lead Partner</b>	<b>Resources</b>	<b>Measures of Success</b>	<b>Progress to date</b>
	1. To establish a large careers fair in Redditch for all students in Redditch.	<ul style="list-style-type: none"> <li>Steering Group to undertake the organising of liaising with schools, possible employers and to arrange venue and transport hire.</li> </ul>	5 <sup>th</sup> April 2011	RBC / WCC	Funding has been identified.	<p>Numbers of people attending (min of 1600 children will be attending)</p> <p>To have raised greater awareness with young people about different career options.</p>	Schools have been contacted. Companies /voluntary sector invited Venue agreed at NEW College
	2. To organise a 'roadshow' that can visit schools in the town to promote job roles in Redditch's public, private and voluntary sectors.	<ul style="list-style-type: none"> <li>Recruit volunteers for the roadshow using the Redditch Partnership Board.</li> <li>Discuss with schools a format and timetable for the road shows.</li> </ul>	High schools – end of 2011 Middle schools - 2012	RBC in conjunction with Redditch Partnership Board	None identified.	To have raised greater awareness with young people about different career options.	None reported.

	<p>3. To establish mentoring schemes in more schools in the Borough.</p>	<ul style="list-style-type: none"> <li>• Contact schools already using mentoring schemes and ask them to attend an LCP meeting to discuss their experiences.</li> <li>• Contact schools not using a mentoring scheme to discuss their mentoring requirements.</li> <li>• Further discussions to be held with voluntary sector providers about their capacity to deliver a mentoring programme.</li> </ul>	<p>March 2011</p>	<p>RBC, West Mercia Police</p>	<p>None identified.</p>	<p>To raise the number of pupils most in need to access support through a mentoring scheme.</p>	<p>Scoping meeting has taken place with voluntary sector providers about delivering mentoring in schools.</p>
	<p>3. To review the development of education and employment networks.</p>	<ul style="list-style-type: none"> <li>• Actions have been developed in the Redditch Partnerships Economy Action Plan.</li> <li>• Discussion at a future LCP meeting to decide on further actions for this</li> </ul>	<p>May 2011</p>	<p>RBC Economic Development Unit  LCP</p>	<p>None identified.</p>		

<b>Redditch Partnership Issue 3:</b>	<b>To improve annual statistical levels of attainment and progress for pupils in Redditch schools at the end of KS2 and KS4 at least in line with rates of progress for Worcestershire</b>						
<b>Aim:</b>	To increase the number of academic pupils retained in Redditch schools.						
<b>Key Issues:</b>	<ul style="list-style-type: none"> <li>Educational attainment at KS2 and at GCSE in Redditch schools is below the average for Worcestershire. Parents' perception of Redditch schools, particularly of the High Schools, is poor. A number of parents choose to send their children to schools across the boundary where schools are perceived to be 'better'. This has a detrimental impact upon the prior attainment profile of High Schools in Redditch.</li> </ul>						
<b>Actions to Tackle Key Issues:</b>	<b>Project</b>	<b>Key Actions</b>	<b>Completion Date</b>	<b>Lead Partner</b>	<b>Resources</b>	<b>Measures of Success</b>	<b>Progress to date</b>
	1. To identify the movement of children to schools out of the Redditch area.	<ul style="list-style-type: none"> <li>Establish the number of Redditch families that have transferred pupils to schools out of the area, to include age of transfer, location and reason(s). This should focus initially on September 2010 start, then add data for previous years if / when possible</li> </ul>	May 2011	Widening Participation team, WCC. Led by Jan Greenhalgh		The collection of evidence which provides a clearer idea of the patterns of movement to other schools and reasons for this.	None reported.
	1. To better market, publicise and promote Redditch schools to Redditch residents.	<ul style="list-style-type: none"> <li>Partners to work with schools to identify communication contacts/champions to feed good news stories to the local press of activities and pupil success (with a focus on academic) in Redditch schools.</li> </ul>	On-going	WCC / RBC / Cllr Barry Gandy	None identified	Achievements of pupils / schools are more widely publicised, helping to change perceptions of schools in Redditch.	Schools are generally working harder to get good news stories in

		<ul style="list-style-type: none"> <li>Highlight (through writing to them) those schools that have improved their profile using these means.</li> </ul>	On-going				<p>the local press.</p> <p>Work has been undertaken by WCC to feed good news stories to the press.</p>
	<p>3. To establish what perceptions of Redditch schools exist and to design interventions to address these.</p>	<ul style="list-style-type: none"> <li>Undertake a mapping exercise to establish what consultation work has already been conducted with residents regarding education in Redditch.</li> <li>Design and undertake a series of consultation exercises to establish what perceptions are.</li> <li>Possible questions to be designed to test perceptions which could be used at the RBC Road shows during 2011.</li> <li>Using the consultation results, design a targeted promotional campaign to tackle these perceptions.</li> </ul>	On-going	<p>WCC / RBC</p> <p>Hugh Bennett / Helen Broughton</p>	None identified.	<p>Evidence base established which shows where parents are sending their children to be educated out of the Borough and reasons for this.</p>	None reported.